



OUR LAUNCH ROADMAP

PHASE 01 | INTEGRATION

- CITI VALUE DEVELOPMENT
- CITI MARKETING AND AWARENESS
- CORE INITIAL FUNDING & SUSTAINABILITY PLAN

PHASE 02 | STRATEGIZE & BUILD

- INTRODUCTION OF \$CITI TOKEN
- DEVELOPMENT OF CORE CITI & ATOMCITI
- MARKETING & OUTREACH
- CRYPTO PROJECT PARTNERSHIPS
- MEMECITI DEVELOPMENT CONTINUATION

PHASE 03 | LAUNCH & EXPAND

- BUILD INITIAL CORE CITI
- BUILD A SOLID MARKETING PLAN
- SHOWCASE & DEVELOP CRYPTO PROJECT PARTNERSHIPS
- CONTINUE DEVELOPING MEMECITI

